



North Fulton Internal Medicine Group, P.C.

Thank you for your interest in my Personalized Medicine Practice. After more than 22 years of practicing traditional internal medicine I opened my personalized medical practice. In today's medical environment trying to provide timely and compassionate care in a traditional practice model became a Herculean task. In the summer of 2009, I chose to refocus my practice on delivering personalized preventive healthcare-not just the diagnosis and treatment of illness. My practice provides highly attentive care, excellent customer service and personal interaction with my staff and myself.

In this personalized care model, I have returned to an 'old style' of practice I knew when I was just beginning to practice. I didn't have many patients, but I focused on providing excellent care for each person in an unhurried fashion. In my new practice, you are able to see me within 24 hours of your call (usually that day) and you are able to reach me quickly at the office during the day and after office hours, directly, via my cell phone. The coordination of care and follow-up with specialists is enhanced and our state of the art online Patient Portal allows patients to have access to their medical record 24 hours a day. My staff is specially trained to help you. I emphasize honoring appointment times and not rushing through your visit, as all appointment times are significantly lengthened.

This new way of practice is about quality and time. Enough time to devote to each patient and his or her needs as well as higher level of quality healthcare. I hope that you will join me in this better way to give and receive patient care. To achieve this goal, the number of patients I care for is limited and an annual fee is assessed. Please read the enclosed materials, as they describe in detail the services you will receive. I know that making well-informed decisions about your health care takes research and time. If you have additional questions, please don't hesitate to call my office at (770) 442-1112 and we will be happy to assist you. Additionally, if you would like to meet me and my staff we are happy to schedule a non-clinical "meet and greet" appointment for you.

Patients who desire to be in control of their health find great value in what my practice has to offer - an opportunity to have a personal doctor who truly knows you. I hope you will consider the many benefits that my personalized medical practice will provide you and I look forward to becoming your personal physician for many years to come.

Sincerely,

Philip G. Huff, M.D.